



**C.U.B.E.**  
**MANAGEMENT**

*Sales & Marketing Talent For Growth*

**For Immediate Release**

### **Three Portland, OR Consulting Firms Join Forces in Business Impact Alliance**

Portland, OR August 28, 2007, Cube Management, LLC, Strategic Performance Group, LLC and Philips Management Group are pleased to announce the formation of a strategic alliance (called Business Impact Alliance) that will join the collective resources of the individual firms. Each company specializes in sales and marketing consulting and has developed a strong following of clients over the years. This new alliance will allow the companies to combine more of their sales and marketing efforts and provide a greater array of services revolving around each company's core competencies.

Cube Management helps companies accelerate their sales, by providing the Sales & Marketing talent they need to grow their business. Cube is a leading recruiting and consulting partner to mid-market and emerging growth companies in the technology, manufacturing, healthcare and business service sectors.

We work across the spectrum of Sales, Marketing and Business Development, providing holistic solutions that drive revenue and profit success. Cube Management combines Strategy, Process and People, to produce great results. We are looking forward to working with both companies to enhance our consulting opportunities while we continue to build our sales and marketing recruiting services nationwide, said Wayne Cozad, II, Founder and Managing Partner.

"Our people are our most important asset." These are words most often used by executives and leaders who understand that success depends on the performance of the people in the organization. Business leaders know their organizations are much more than systems and infrastructure. It is people who deliver the results - good or bad.

According to John Moscicki, Executive Director, at Strategic Performance Group our mission is to assist our clients to get the best possible results from their most critical asset: the people they count on to sell, design, implement, service, and manage every aspect of their business. Our multi-faceted approach is based on time-proven methods, used in thousands of companies and organizations of all types. Our emphasis on performing to potential and achieving success extends from a realistic appreciation of the role and responsibilities of the individual, and on to the organization as a whole.

Philips Management Group provides keen insights acquired through a wide-variety of business experiences, a proven change methodology and highly effective planning tools that move business leaders and their teams through change.

Focused on creating actionable plans that result in success, Philips Management Group moves companies forward, facilitating successful transitions by means of interim executive management, leadership coaching, planning retreats and business process review.

The alignment of these companies under the Business Impact Alliance provides unprecedented access to exceptional fundamental business resources. With a proven history of results this alliance can help you bring a new team together, set a winning course for your company, integrate a newly acquired company or simply accelerate your business growth.

For more information please visit our websites at:

<http://www.cubemanagement.com>

<http://www.strategicperformance.biz>

<http://www.philipsmg.com>

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